



MEDIA RELEASE

SINGEX HOLDINGS THANKS ALL STAKEHOLDERS FOR DOUBLE WIN AT SINGAPORE TOURISM AWARDS 2018

Singapore, 9 May 2018 – SingEx Venues and SingEx Exhibitions, subsidiaries of SingEx Holdings, bagged two awards at the annual Singapore Tourism Awards ceremony held at Fairmont Singapore on 8 May 2018. **SingEx Venues**, the management company of meetings, incentives, conventions and exhibitions (MICE) facilities at Singapore EXPO Convention and Exhibition Centre since 1999, and its convention wing, MAX Atria, since 2012, won the **Best Business Event Venue Experience Award**. **SingEx Exhibitions**, the events arm of SingEx Holdings, was accorded the **Best Trade Conference Organiser Award** later in the evening in the presence of the event's Guest-of-Honour, President Halimah Yacob.

The Singapore Tourism Awards are conferred annually on individuals and organisations in the tourism sector for delivering outstanding experiences and demonstrating commitment to enterprise excellence. Organised by the Singapore Tourism Board (STB), the awards aim to raise the industry's competitiveness by motivating organisations and individuals to create compelling experiences and adopt best practices that help shape a dynamic Singapore tourism landscape. Award winners are selected by a panel of judges comprising recognised professionals from Singapore and overseas, with the expertise and experience to determine the best of Singapore's tourism industry.

Singapore EXPO and MAX Atria Clinches Best Venue Award amid Stiff Competition

The Best Business Event Venue Award, one of 17 given out under the Experience Excellence (MICE) category, recognises the top business event venue that has elevated the standard of MICE facilities in Singapore by delivering world-class experiences. Singapore EXPO and MAX Atria beat stiff competition from the other finalists in this award category, including Grand Hyatt Singapore, Huone Events Hotel Singapore, and Resorts World Sentosa, for its demonstrated ability to deliver an innovative, truly differentiated and customer-focussed experience at the Singapore FinTech Festival 2017.

"Critical to SingEx Venues' success is our two-prong approach. We have a consistent track record in providing value-added services and solutions through our customer-centric approach which seeks to ensure a 'first-time right' experience for all. In addition, we adopt innovative technologies and create multi-faceted and seamless touch points for attendees, international F&B offerings infused with a local touch, and all the while being committed to environmental sustainability and social responsibility," said Mr. Aloysius Arlando, CEO of SingEx Holdings.

Singapore EXPO is one of the largest and most completely equipped centres in the whole of Asia, boasting ten 10,000 square metres multi-purpose halls which are



column-free, on ground level and interconnected. The design of MAX Atria, the convention wing, was inspired by elements of nature to help rejuvenate the meeting experience and transform professional events.

Commenting on Singapore EXPO and MAX Atria's win, Mr. Arlando added "We are honoured to have been accorded this prestigious award. This recognition is testament to the passion, dedication and commitment of our venue management team in delivering personalised, professional and innovative services and solutions to event organisers.

"We believe our track record in MICE speaks for itself, as we continue to be the choice venue for organisers of major international exhibitions and conferences. We will continue to improve and innovate to provide even greater success to organisers and better experience for event attendees in the years to come."

MAS, ABS and SingEx Clinch Title of Best Trade Conference Organiser

The other of the two awards, Best Trade Conference Organiser, was accorded to a tripartite partnership for Singapore FinTech Festival 2017, the world's largest FinTech event which drew more than 30,000 participants from over 100 countries. The annual event is organised by the Monetary Authority of Singapore (MAS) in partnership with The Association of Banks in Singapore (ABS) and in collaboration with SingEx Exhibitions.

The conference component in the Festival stood out during the judging process through its unique and Singapore-inspired concept, contribution to tourism, ability to provide differentiated experiences and commitment to corporate social responsibility.

The conference had customised layouts at the main and plenary stages, while the design in the open-access areas provided a multi-sensory feast, featuring creatively designed spaces in settings conducive to the exchange of ideas and solutions. Called "The Cloud" and "The Sandbox" respectively, the former featured a flowing "matrix-like" background animation on three-sided walls for a fully immersive experience, while visitors to the Sandbox walked on real sand in the iconic, dragon-shaped playground familiar to many who call Singapore home. The multi-domain conference featured solid content, where more than 160 speakers and global FinTech luminaries delivered keynote speeches, presentations and fireside-chat sessions.

Mr. Adrian Sng, General Manager of SingEx Exhibitions, said: "This prestigious award is a clear endorsement of how well received SFF 2017 has been amongst the global FinTech ecosystem, and also for the distinctive festival experience put together by the three partners – MAS, ABS and SingEx. We believe the strength of our carefully curated conference content, exhibition mix and line-up of international speakers contributed greatly to the win, and are delighted that our efforts to offer the best possible business networking and event experience for attendees have been recognised by the judges. We are grateful to STB, our partner associations, event sponsors, the global FinTech community, all exhibitors and visitors who have supported the event as well as the media for their staunch support and partnership."



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About SingEx Venues

SingEx Venues specialises in the management of Meetings, Incentives, Conventions and Exhibitions (MICE) venues and has been managing the Singapore EXPO Convention and Exhibition Centre since 1999, and its convention wing, MAX Atria since 2012. As venue manager, SingEx Venues has successfully placed Singapore EXPO on the global map and established it as a world-class MICE facility.

An iconic landmark in the eastern part of Singapore, the 100,000 square metres venue plays host to more than six million visitors and 600 events annually. SingEx Venues remains committed towards service excellence, providing clients with peace of mind when hosting events at the Singapore EXPO and MAX Atria.

SingEx Venues is a wholly-owned subsidiary of SingEx Holdings.

For more information, please visit www.singex.com.

About SingEx Exhibitions

SingEx Exhibitions is a subsidiary of SingEx Holdings, which is wholly owned by Singapore's investment company, Temasek Holdings. SingEx Exhibitions harnesses insights and its strategic networks to organise and manage a series of trade exhibitions and conferences in various industries, including automotive, environment, e-commerce and logistics, technology, healthcare and lifestyle. These events aim to connect businesses in Asia and globally, facilitating business matching with opportunities and knowledge sharing.

For more information, log on to www.singex.com.

About Singapore EXPO Convention and Exhibition Centre

With more than 100,000 square metres of column-free indoor and outdoor space available, Singapore EXPO is the venue of choice for many MICE activities and events in Singapore. From exhibitions, consumer shows, corporate meetings, world-class conventions, prestigious award ceremonies, mega concerts to gala banquets, Singapore EXPO has led the way in hosting some of the biggest and most spectacular shows here. Annually, it welcomes more than six million visitors and 600 events.



Located only one MRT stop or five minutes by car from Singapore Changi Airport, this purpose-built facility boasts 10 exhibition and conference halls, meeting rooms, The MAX Pavilion, as well as a convention wing, MAX Atria. All the halls are designed with ceiling height of 8 to 16 metres, and floor loading of 20,000 to 30,000 KN/square metres , allowing exhibitors complete versatility in booth, product display or stage designs.

The venue is also well-served by an extensive range of amenities, including a well-equipped business centre, internet kiosks, bank automated teller machines (ATMs), nursing rooms, prayer rooms, stationery supplies, a 2,500-lot car park, and energy-saving building automation systems.

All 10 exhibition halls at Singapore EXPO and 32 meeting rooms at MAX Atria are powered by high-speed and flexible Wi-Fi system with scalable bandwidth. In delivering the best event experience, teams of dedicated and customer-oriented event service professionals are on hand and ready to offer assistance at every step of the event journey. From build-up/tear-down, logistics and event planning to on-site operations, every finest detail is attended to.

For more information, please visit www.singaporeexpo.com.sg

About MAX Atria

Launched in March 2012 as Singapore EXPO's convention wing, MAX Atria offers over 12,000 square metres of additional meeting space and 32 meeting rooms. Spanning two levels, the facility is customisable into smaller rooms for different settings. Fitted with modern audio-visual, lighting and technical capabilities, it is ideal for boardrooms, product launches, and gala dinners. It also features an open rooftop event space ideal for outdoor events such as cocktails, and open-air parties.

MAX Atria is the first MICE facility in Singapore to receive the Building and Construction Authority Green Mark Platinum standard for its eco-friendly building design. Inspired by nature and Earth's natural elements, this unique space is surrounded by lush gardens, bringing greenery and natural light into the building.

For more information, please visit www.maxatria.com.sg.